

GMO
FREE

Your Sustainable Shrimp Choice!



Visit us at:
www.selvashrimp.com

Sustainable shrimp raised by mother nature
Selva Shrimp® are raised in integrated mangrove forest farms with no feed, fertilizers and chemicals. The mangrove forest provides habitat and food for the shrimp.

Partnering with small-scale farmers for mangrove conservation

Selva Shrimp® provides livelihoods for small-scale farmers that maintain mangroves and offers economic incentives for mangrove restoration and conservation.

Community
Farmed



Your guarantee for supply chain integrity and credibility

All Selva Shrimp® products are subject to an integrated farm verification and traceability system, which is subject to independent, third party auditing.



Selva Shrimp® is an aquaculture improvement program developed and managed by Blueyou in South East Asia.

© 2015 Blueyou Consulting Ltd. All rights reserved.
Selva Shrimp® is a registered trademark of Blueyou Consulting Ltd. All other trademarks are the property of their respective owners.
www.blueyou.com
Printed on FSC Mix certified paper

Distributed by:



United Shellfish Company Inc
407 Kent Narrows Way North
P O Box 146
Grasonville MD 21638

Frank Swinski, SM
410-827-8171
800-368-2565
410-827-7436 Fax



SELVA[®] SHRIMP



*Naturally Grown in
Mangrove Forests!*

Your
Solution for
Sustainable
Shrimp

Monterey Bay
Aquarium Seafood
Watch® recommends
SELVA SHRIMP as a
"BEST CHOICE!"

Naturally Raised in Mangrove Forests

Firm Texture
Exquisite Taste
Vibrant Color



Head On Shell On Raw
HOSO



Headless Shell On Raw
HLSO



Peeled Tail On Raw
PTO



Peeled and Deveined Raw
PD



Cooked Peeled Tail On
CPTO



Cooked Peeled and Deveined
CPD

Size Distribution

Naturally raised in mangrove forests, Selva Shrimp® are able to grow large due to low stocking densities and the favourable conditions offered by their natural habitat. This makes Selva Shrimp® the ideal source for large-sized, healthy shrimp.

HOSO Pcs./kg

U-8	4%
8/12	8%
13/15	13%
16/20	25%
21/25	22%
26/30	15%
31/40	10%
41/50	3%

HLSO / PTO / PD Pcs./lb

6/8	4%
8/12	10%
13/15	14%
16/20	22%
21/25	22%
26/30	14%
31/40	10%
41/50	4%

in percent of farmgate production

Product Properties

Selva Shrimp® are characterized by their firm texture, succulent flavor and natural, vibrant color. As the shrimp do not receive any artificial feed, all Selva Shrimp products are 100% GMO free. They are carefully caught by net and immediately put on ice to preserve freshness and taste.

Packaging

The unique properties of mangrove forest shrimp are best promoted and recognized by the Selva Shrimp® consumer brand. Multiple packaging, communication and promotion solutions will be provided based on your needs.

The SELVA SHRIMP® Brand

